

Mgmt 396: Small Business Management

Focus is on the special problems and skills involved in small business. The course will integrate the skills and concepts developed in accounting, finance, marketing, management, personnel, and production.

3 Credits

Prerequisites

- Mgmt 371: Principles of Management (Minimum grade: C)
- Fin 331: Business Finance I \$target.descriptions.MinimumGrade\$
- Mktg 351: Marketing Principles \$target.descriptions.MinimumGrade\$
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Mgmt 396
- Lecture: Compressed Video for Mgmt 396

Subject Areas

Entrepreneurship/Entrepreneurial Studies

Related Areas

Small Business Administration/Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

