

MANAGEMENT

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- [Robert K Robinson](#) - CHAIR OF THE DEPARTMENT OF MANAGEMENT, MICHAEL S STARNES CHAIR OF MANAGEMENT AND PROFESSOR OF MANAGEMENT

Contact

Holman Hall
University, MS 38677

BROBINSON@BUS.OLEMISS.EDU

<http://www.olemissbusiness.com/management/>

Overview

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

Accreditation

The undergraduate and graduate programs in the School of Business Administration are accredited through AACSB International, the Association to Advance Collegiate Schools of Business.

