

## **Bus 321: International Business**

### **SCHOOL OF BUSINESS ADMINISTRATION**

An integrated, multifunctional survey course defining the basic terminology of international business, with emphasis on an introduction to how national differences affect the business functions.

3 Credits

#### **Prerequisites**

- Pre-Requisite: Successful Completion of 54 Hours.

#### **Instruction Type(s)**

- Lecture: Lecture for Bus 321

#### **Subject Areas**

- [International Business/Trade/Commerce](#)
- [Business/Commerce, General](#)

