

# Phcy 432: Social and Administrative Pharmacy II

This course is designed to provide students with a comprehensive review of the evaluation of population-based outcomes of drug use and pharmacy management. In this course, we will be examining issues of drug effects in patient populations, health care quality and medication safety, business methods and planning, and entrepreneurialism, and apply the principles of economics to decision making. To meet this overall purpose, the course is divided into four separate, but related, content areas: 1. Pharmacoepidemiology 2. Medication Safety 3. Pharmacy Practice Management 4. Health Economics/Pharmacoeconomics

## 3 Credits

## Prerequisites

Pre-Requisite: 24 Earned Hours

# Instruction Type(s)

Lecture: Lecture for Phcy 432

### **Subject Areas**

Pharmaceutical Marketing and Management

#### **Related Areas**

- <u>Clinical and Industrial Drug Development (MS, PhD)</u>
- Industrial and Physical Pharmacy and Cosmetic Sciences (MS, PhD)
- Medicinal and Pharmaceutical Chemistry
- Natural Products Chemistry and Pharmacognosy (MS, PhD)
- Pharmaceutical Sciences
- Pharmaceutics and Drug Design (MS, PhD)
- Pharmacoeconomics/Pharmaceutical Economics (MS, PhD)
- Pharmacy (PharmD USA PharmD, BS/BPharm Canada)
- Pharmacy Administration and Pharmacy Policy and Regulatory Affairs (MS, PhD)
- Pharmacy, Pharmaceutical Sciences, and Administration, Other

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