

# IMC 362: IMC Explorations II MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

#### **Prerequisites**

• Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 362

## Subject Areas • Journalism

#### Related Areas

- Broadcast Journalism
- Journalism, Other
- Photojournalism

