

# Jour 373: Designing Media SCHOOL OF JOURNALISM & NEW MEDIA

The course focuses on how to visually communicate across a myriad of devices while reinforcing the creator's brand. Students complete exercises that facilitate an encompassing view of visual media and the ways in which they are created and built.

3 Credits

#### Prerequisites

- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.

### Instruction Type(s)

• Lecture/Lab: Lecture/Lab for Jour 373

### **Subject Areas**

- Journalism, Other
- Journalism

## **Related Areas**

- Broadcast Journalism
- Photojournalism

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