

## **Jour 103: Visual Media Principles**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

This course will develop appreciation and basic fluency in the application of visual and design literacy into emergent forms of digital media. Historical and theoretical perspectives will inform hands-on learning across topics including pre-visualization and the critical analysis of contemporary and iconic visual storytelling.

3 Credits

### **Prerequisites**

- Engl 101 or Hon 101 or Writ 100 or Writ 101
- Engl 102 or Liba 102 or Hon 102 or Writ 102

### **Instruction Type(s)**

- Lecture: Lecture for Jour 103

### **Subject Areas**

- [Digital Communication and Media/Multimedia](#)

