

Mgmt 396: Small Business Management MANAGEMENT

Focus is on the special problems and skills involved in small business. The course will integrate the skills and concepts developed in accounting, finance, marketing, management, personnel, and production.

3 Credits

Prerequisites

- [Mgmt 371: Principles of Management](#) (Minimum grade: C)
- [Fin 331: Business Finance I](#) \$target.descriptions.MinimumGrade\$
- [Mktg 351: Marketing Principles](#) \$target.descriptions.MinimumGrade\$
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Mgmt 396
- Lecture: Compressed Video for Mgmt 396

Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

Related Areas

- [Small Business Administration/Management](#)

