

## **GB 310: Information Technology in Business**

### **MANAGEMENT**

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

3 Credits

### **Prerequisites**

- Pre-Requisite: Successful Completion of 54 Hours.

### **Instruction Type(s)**

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310

### **Subject Areas**

- [Management Information Systems, General](#)

### **Related Areas**

- [Management Information Systems and Services, Other](#)

