

## Mktg 479: Decision Systems

### MARKETING

Systems models for decision-oriented problems and computer solution methods; description problems and techniques for resource allocation.

3 Credits

#### Prerequisites

- [Mktg 372: Intro. to Operations & Supply Chain Mgmt](#) \$target.descriptions.MinimumGrade\$
- [Mktg 475: Analytical Tools for Supply Chain Mgmt.](#) \$target.descriptions.MinimumGrade\$
- Pre-Requisite: 24 Earned Hours

#### Instruction Type(s)

- Lecture: Lecture for Mktg 479

#### Subject Areas

- [Logistics, Materials, and Supply Chain Management](#)

#### Related Areas

- [Business Administration and Management, General](#)
- [Business/Managerial Operations, Other](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

