

## **Mgmt 396: Small Business Management**

### **MANAGEMENT**

Focus is on the special problems and skills involved in small business. The course will integrate the skills and concepts developed in accounting, finance, marketing, management, personnel, and production.

3 Credits

### **Prerequisites**

- [Mgmt 371: Principles of Management](#) (Minimum grade: C)
- [Fin 331: Business Finance I](#) \$target.descriptions.MinimumGrade\$
- [Mktg 351: Marketing Principles](#) \$target.descriptions.MinimumGrade\$
- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture: Lecture for Mgmt 396
- Lecture: Compressed Video for Mgmt 396

### **Subject Areas**

- [Entrepreneurship/Entrepreneurial Studies](#)

