

Bus 667: Global Business Strategy SCHOOL OF BUSINESS ADMINISTRATION

The course is designed to examine the relationship between a business organization and the environment as it evolves into the global marketplace. The functional areas of the business will be analyzed to determine the necessary adaptations to each of these activities to be competitive in foreign markets. 3 Credits

Instruction Type(s)

Seminar: Seminar for Bus 667

Subject Areas

- International Business/Trade/Commerce
- Business/Commerce, General

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.