

## Bus 321: International Business SCHOOL OF BUSINESS ADMINISTRATION

An integrated, multifunctional survey course defining the basic terminology of international business, with emphasis on an introduction to how national differences affect the business functions.

3 Credits

## **Prerequisites**

• Pre-Requisite: Successful Completion of 54 Hours.

## Instruction Type(s)

• Lecture: Lecture for Bus 321

## Subject Areas

- International Business/Trade/Commerce
- Business/Commerce, General



