

## **Jour 406: Digital Media Applications**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

Advanced examination, planning and exploration of innovative multimedia roles in comprehensive IMC campaigns.

3 Credits

#### **Prerequisites**

- Pre-Requisite: 24 Earned Hours

#### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for Jour 406

#### **Subject Areas**

- [Journalism](#)

#### **Related Areas**

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

