

SCHOOL OF JOURNALISM & NEW MEDIA

<u>Overview</u>

Programs

Minors

Courses

Faculty

Awards

Courses

SCHOOL OF JOURNALISM & NEW MEDIA

- IMC 100: Ideas in IMC
- IMC 303: Media Planning
- IMC 314: Fashion Promotion and Media
- IMC 349: 3-D Modeling
- IMC 351: Topics in IMC I
- IMC 352: Topics in IMC II
 IMC 353: Topics in IMC III
- IMC 356: Digital Sales Experience
- IMC 395: IMC Internship I
- IMC 456: Advanced IMC Campaign Development
- IMC 473: Motion Graphics
- IMC 495: IMC Internship II
- IMC 510: Crisis Communications
- IMC 510: Chisis Communications
 IMC 528: Digital Video Marketing
- IMC 528: Digital Video Marker
 IMC 573: Media Leadership
- IMC 575: Media Leadership
 IMC 586: Foundations of Sports
- IMC 586: Foundations of Spon
 IMC 587: Sports Promotion
- IMC 587: Sports Promotion
- IMC 591: IMC Explorations I
- IMC 592: IMC Explorations II
- IMC 608: Foundation of Event Planning & Managment
- IMC 668: Advanced Event Planning and Management
- IMC 682: Nonprofit Marketing Communications
- Jour 100: Ideas in Journalism
- Jour 101: Introduction to Mass Communication
- Jour 102: Introduction to Multimedia Writing
- Jour 103: Visual Media Principles
- Jour 270: Digital Story Production
- Jour 271: News Reporting
- Jour 272: Broadcast Newswriting and Reporting
- Jour 273: Editing by Design
- Jour 301: History of Mass Media
- Jour 310: Social Media in Society
- Jour 351: Topics in Journalism I
- Jour 352: Topics in Journalism II
- Jour 353: Topics in Journalism III
- Jour 355: Broadcast Studio Production I
- Jour 361: Journalism Explorations I
- Jour 362: Journalism Explorations II
- Jour 367: Drone Storytelling
- Jour 368: Peace Journalism
- Jour 369: Media Law & Ethics
- Jour 371: Communications Law
- Jour 375: Photojournalism
- Jour 376: Television Technology
- Jour 377: Advanced Reporting
- Jour 378: Television Reporting
- Jour 379: Editing



<u>plorations II</u> ling



- Jour 380: Advanced Broadcast Relations
- Jour 381: Newspaper Management
- Jour 383: Advertising Layout and Design
- Jour 386: Broadcast Advertising Sales
- Jour 388: Broadcast Management
- Jour 389: Magazine Editing
- Jour 390: Introduction to Writing for Advertising
- Jour 391: Public Relations
- Jour 399: School Publications
- Jour 400: International Journalism
- Jour 401: Magazine Service Journalism
- Jour 403: Advanced Photojournalism
- Jour 444: Investigating Criminal Justice
- Jour 472: Magazine and Feature Writing
- Jour 475: Editorial and Opinion Writing
- Jour 477: Specialized Reporting
- Jour 479: Applied Video Storytelling
- Jour 480: Advanced Broadcast Reporting
- Jour 491: Public Relations Techniques
- Jour 492: Public Relations Case Problems
- Jour 495: Journalism Practicum
- Jour 501: Magazine Service Journalism Publishing
- Jour 513: The Press and the Changing South
- Jour 553: Service Journalism Management
- Jour 571: Communications Law
- Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 577: Depth Reporting
- Jour 578: Television Documentary Reporting
- Jour 580: Topics in Journalism
- Jour 588: Sports Media and Reporting
- Jour 589: Sports Television Production
- Jour 591: Journalism Explorations I
- Jour 592: Journalism Explorations II
- Jour 599: Media Problems
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 653: Problems in Public Opinion
- Jour 654: Seminar in Communications Law
- Jour 655: Seminar in History of Mass Media
- Jour 680: Advanced Topics in Journalism
- Jour 697: Thesis
- MCOM 100: Media Literacy
- MCOM 200: Media & Communication Theory I
- MCOM 205: Listening Intelligence
- MCOM 328: Typeface Design
- MCOM 340: Global Media Systems
- MCOM 395: Internship in Media and Communication
- MCOM 441: Mass Media Effects
- MCOM 480: Media and Communication Capstone

JOURNALISM INSTRUCTION

• Jour 302: Talbert Fellows Seminar

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

