

## SCHOOL OF JOURNALISM & NEW MEDIA

<u>Overview</u>

**Programs** 

**Minors** 

Courses

Faculty

Awards

Courses

## SCHOOL OF JOURNALISM & NEW MEDIA

- IMC 100: Ideas in IMC
- IMC 303: Media Planning
- IMC 314: Fashion Promotion and Media
- IMC 349: 3-D Modeling
- IMC 351: Topics in IMC I
- IMC 352: Topics in IMC II
  IMC 353: Topics in IMC III
- IMC 356: Digital Sales Experience
- IMC 395: IMC Internship I
- IMC 456: Advanced IMC Campaign Development
- IMC 473: Motion Graphics
- IMC 495: IMC Internship II
- IMC 510: Crisis Communications
- IMC 510: Chisis Communications
  IMC 528: Digital Video Marketing
- IMC 528: Digital Video Marker
   IMC 573: Media Leadership
- IMC 575: Media Leadership
   IMC 586: Foundations of Sports
- IMC 586: Foundations of Spon
  IMC 587: Sports Promotion
- IMC 587: Sports Promotion
- IMC 591: IMC Explorations I
- IMC 592: IMC Explorations II
- IMC 608: Foundation of Event Planning & Managment
- IMC 668: Advanced Event Planning and Management
- IMC 682: Nonprofit Marketing Communications
- Jour 100: Ideas in Journalism
- Jour 101: Introduction to Mass Communication
- Jour 102: Introduction to Multimedia Writing
- Jour 103: Visual Media Principles
- Jour 270: Digital Story Production
- Jour 271: News Reporting
- Jour 272: Broadcast Newswriting and Reporting
- Jour 273: Editing by Design
- Jour 301: History of Mass Media
- Jour 310: Social Media in Society
- Jour 351: Topics in Journalism I
- Jour 352: Topics in Journalism II
- Jour 353: Topics in Journalism III
- Jour 355: Broadcast Studio Production I
- Jour 361: Journalism Explorations I
- Jour 362: Journalism Explorations II
- Jour 367: Drone Storytelling
- Jour 368: Peace Journalism
- Jour 369: Media Law & Ethics
- Jour 371: Communications Law
- Jour 375: Photojournalism
- Jour 376: Television Technology
- Jour 377: Advanced Reporting
- Jour 378: Television Reporting
- Jour 379: Editing



<u>plorations II</u> ling



- Jour 380: Advanced Broadcast Relations
- Jour 381: Newspaper Management
- Jour 383: Advertising Layout and Design
- Jour 386: Broadcast Advertising Sales
- Jour 388: Broadcast Management
- Jour 389: Magazine Editing
- Jour 390: Introduction to Writing for Advertising
- Jour 391: Public Relations
- Jour 399: School Publications
- Jour 400: International Journalism
- Jour 401: Magazine Service Journalism
- Jour 403: Advanced Photojournalism
- Jour 444: Investigating Criminal Justice
- Jour 472: Magazine and Feature Writing
- Jour 475: Editorial and Opinion Writing
- Jour 477: Specialized Reporting
- Jour 479: Applied Video Storytelling
- Jour 480: Advanced Broadcast Reporting
- Jour 491: Public Relations Techniques
- Jour 492: Public Relations Case Problems
- Jour 495: Journalism Practicum
- Jour 501: Magazine Service Journalism Publishing
- Jour 513: The Press and the Changing South
- Jour 553: Service Journalism Management
- Jour 571: Communications Law
- Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 577: Depth Reporting
- Jour 578: Television Documentary Reporting
- Jour 580: Topics in Journalism
- Jour 588: Sports Media and Reporting
- Jour 589: Sports Television Production
- Jour 591: Journalism Explorations I
- Jour 592: Journalism Explorations II
- Jour 599: Media Problems
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 653: Problems in Public Opinion
- Jour 654: Seminar in Communications Law
- Jour 655: Seminar in History of Mass Media
- Jour 680: Advanced Topics in Journalism
- Jour 697: Thesis
- MCOM 100: Media Literacy
- MCOM 200: Media & Communication Theory I
- MCOM 205: Listening Intelligence
- MCOM 328: Typeface Design
- MCOM 340: Global Media Systems
- MCOM 395: Internship in Media and Communication
- MCOM 441: Mass Media Effects
- MCOM 480: Media and Communication Capstone

## **JOURNALISM INSTRUCTION**

• Jour 302: Talbert Fellows Seminar

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