

Mgmt 496: Small Business Management MANAGEMENT

Focus is on the special problems and skills involved in small business. The course will integrate the skills and concepts developed in accounting, finance, marketing, management, personnel, and production.

3 Credits

Prerequisites

- [Mgmt 371: Principles of Management](#) (Minimum grade: C)
- [Fin 331: Business Finance I](#) \$target.descriptions.MinimumGrade\$
- [Mktg 351: Marketing Principles](#) \$target.descriptions.MinimumGrade\$
- Pre-Requisite: 24 Earned Hours
- Accy 301 or Accy 303 or Accy 309

Instruction Type(s)

- Lecture: Lecture for Mgmt 496
- Lecture: Compressed Video for Mgmt 496

Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

