

MBA 623: Integrative Business Analysis

SCHOOL OF BUSINESS ADMINISTRATION

A rigorous overview of business models and issues that change as products or services evolve through a life cycle. Emphasizes the interrelated view of functional areas within organizations as a foundation for the core skills courses.

Laptop is required.

3 Credits

Prerequisites

- [MBA 611: Financial Analysis](#) (Minimum grade: C)
- [MBA 612: Business Decision Making](#) (Minimum grade: C)
- [MBA 614: Business Environment](#) (Minimum grade: C)
- [MBA 621: Statistical Analysis](#) (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for MBA 623
- Lecture: Compressed Video for MBA 623
- Lecture: Web-based lecture for MBA 623

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Project Management](#)

