

MBA 612: Business Decision Making SCHOOL OF BUSINESS ADMINISTRATION

Decision-making methodologies with emphasis on problems facing the firm in a changing global marketplace. Includes multivariate and time series analysis and financial forecasting as tools for the entrepreneur/manager to apply when confronted with strategy implementation decisions.

Laptop is required.

3 Credits

Prerequisites

• MBA 621: Statistical Analysis (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for MBA 612
- Lecture: Web based lecture for MBA 612

Subject Areas

• Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Project Management

