

Mgmt 392: Intercultural Business Communication

MANAGEMENT

Study of the importance of business communication to conducting global business effectively. Emphasis on organizational and interpersonal communication and negotiation skills in an integrated world economy.

3 Credits

Prerequisites

- [Bus 271: Business Communication](#) \$target.descriptions.MinimumGrade\$
- [Mgmt 371: Principles of Management](#) (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for Mgmt 392
- Lecture: Compressed Video for Mgmt 392

Subject Areas

- [Business/Commerce, General](#)

