

GB 310: Information Technology in Business

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.

3 Credits Prerequisites

• Pre-Requisite: Successful Completion of 54 Hours.

Instruction Type(s)

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310

Subject Areas

Management Information Systems, General

Related Areas

Management Information Systems and Services, Other

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